



## FOR IMMEDIATE RELEASE

### **24-hour on-air and online radio extravaganza to commemorate, celebrate and connect HIV experts in Australia and the world: WORLD AIDS DAY WORLDWIDE**

**Thursday 28<sup>th</sup> November, 2013 (Melbourne, Australia)** -- It is more than 30 years since the HIV virus was discovered by Nobel Prize-winning scientist Professor Françoise Barré-Sinoussi and her team. At 6am AEDT on World AIDS Day (1 December), *World AIDS Day Worldwide* goes LIVE, and we are honoured that Professor Barré-Sinoussi will help launch the 24 hour on-air and online radio broadcast — a programme linking science, politics and community.

Professor Barré-Sinoussi and Professor Sharon Lewin are the co-chairs of the 20<sup>th</sup> International AIDS Conference, AIDS 2014, which will be held in Melbourne July 20 – 25 next year. AIDS 2014 will officially be launched on World AIDS Day, where Professor Sharon Lewin will join Nobel Laureate and human rights activist Daw Aung San Suu Kyi, Chairperson of the National League for Democracy in Myanmar and UNAIDS Global Advocate for Zero Discrimination and Michel Sidibé, Executive Director of UNAIDS, in Melbourne to participate in a number of World AIDS Day activities in the city.

Professor Sharon Lewin, the Local Co-Chair of AIDS 2014, Head of the Department of Infectious Diseases, Alfred Hospital and Monash University and Co-Head of the Centre for Biomedical Research at the Burnet Institute in Melbourne, said: “Australia’s HIV response from the outset has been led by strong and committed bi-partisan political support and a highly successful partnership between government, the research and scientific sector, and community groups. AIDS 2014 will present an important opportunity to share the benefits of such partnerships with delegates.”

Registration, abstract and programme activity submissions for AIDS 2014 2014 open December 1<sup>st</sup> online at [www.aids2014.org](http://www.aids2014.org).

### **World AIDS Day Worldwide**

December 1<sup>st</sup>, World AIDS Day, also coincides with the birthday of Australia’s only LGBTI radio station, Melbourne’s JOY 94.9. In partnership with AIDS 2014 and Living Positive Victoria, JOY 94.9 will host an on-air and online 24 hour radio and web streaming extravaganza: World AIDS Day Worldwide.

The 24 hour World AIDS Day Worldwide programme is structured around 6 themes, each lasting for one hour, and repeated in cycles with different speakers and from different angles. The themes follow the five major themes for the plenary sessions at the AIDS 2014 conference, and include the sixth theme as a retrospective and celebration of JOY 94.9.

- Where are we now? LIVE at 6am, 12noon, 6pm and 12 midnight (AEDT) UTC+11hours
- What's holding us back? Live at 7am, 1pm, 7pm and 1am (AEDT) UTC +11hours
- No one left behind. LIVE at 8am, 2pm, 8pm and 2am (AEDT) UTC+11hours
- Stepping up the Pace. LIVE at 9am, 3pm, 9pm and 3am (AEDT) UTC+11hours
- Where are we headed? LIVE at 10am, 4pm, 10pm and 4am (AEDT) UTC+11hours
- 20 years of pure JOY. LIVE at 11am, 5pm, 11pm and 5am (AEDT) UTC+11hours

The programme will connect internationally renowned experts in HIV medicine and science with local and diverse community leaders globally.

Headline speakers include:

United Nations (UN) Agencies:

- **Gottfried Hirnschall**, Director of the HIV/AIDS Department of the World Health Organization. Switzerland.
- **Mandeep Dhaliwal**, Director of UNDP's HIV, Health & Development Practice. USA.
- **Craig McClure**, Associate Director and Chief of HIV & AIDS Section in Programme Division in UNICEF. USA.

AIDS 2014 Conference Co-Chairs:

- **Françoise Barré-Sinoussi**, President of the International AIDS Society, winner of the Nobel Prize in 2008, and Co-Chair of the AIDS 2014 Conference. France.
- **Sharon Lewin**, Head of Infectious Disease at Monash University and The Alfred Hospital, Co-Head Centre for Biomedical Research at the Burnet Institute, and Co-Chair of the AIDS 2014 Conference. Australia.

Special guest speakers:

- **Brent Allan**, Executive Officer, Living Positive Victoria. Australia.
- **Christoph Benn**, Director of External Relations, The Global Fund to Fight AIDS, Tuberculosis and Malaria. Switzerland.
- **Chris Beyrer**, President-Elect of the International AIDS Society. USA.
- **Anouk Rey**, Conference Director, AIDS 2014 and Deputy Executive Director, International AIDS Society. Switzerland.

- **Levinia Crooks**, Chief Executive Officer, Australasian Society for HIV Medicine (ASHM). Australia.
- **Marcus Day**, Board of Directors, International Council of AIDS Service Organisations (ICASO). St Lucia.
- **Adam Garner**, Global Advocacy Manager for the Global Network of People Living with HIV (GNP+). The Netherlands.
- **Marissa Gilles**, public health physician with 20 years of experience in Aboriginal, rural and remote health. Australia.
- **Ross Hutton**, Manager for Strategy, Partnerships and Resource, Mobilisation, Oil Search Health Foundation, Papua New Guinea.
- **Rowena Johnston**, Vice President and Director of Research at amfAR, The Foundation for AIDS Research. USA.
- **Kaushi Kogar**, Volunteer in Youth Sexual Health. Australia.
- **Prudence Mabele**, Founder of the Positive Women's Network, South Africa and a founding member of the Treatment Action Campaign (TAC). South Africa.
- **Annmaree O'Keeffe**, non-resident fellow at the Lowy Institute for International Policy. Previously with Australia's foreign aid agency, AusAID, from 1986 to 2009, her various positions included Ambassador for HIV/AIDS and Deputy Director General. Australia.
- **Arushi Singh**, Sexual and Reproductive Health and Rights Consultant and Pleasure Propagandist for The Pleasure Project. India.
- **Kevin Osborne**, Country Director of PATH South Africa. South Africa.
- **Matthew Weait**, Professor of Law and Policy and Pro-Vice-Master (Academic Partnerships) at Birkbeck, University of London. UK.
- **Bill Whittaker**, one of the architects of the Australian HIV response and former CEO of the AIDS Council of NSW (ACON) and former President of the Australian Federation of AIDS Organizations. Australia.

Whilst receiving the most up-to-date research and information from influencers at the forefront of the HIV response, the worldwide listening and viewing audience can post questions to any of the guests in real-time via email or Twitter.

For further details and to listen live visit: [www.worldaidsdayworldwide.org](http://www.worldaidsdayworldwide.org).

### **World AIDS Day Worldwide on social media**

Facebook: <https://www.facebook.com/events/255638134586867/>

Twitter: #JoyWAD

JOY 94.9 presents World AIDS Day Worldwide in partnership with AIDS 2014 and Living Positive Victoria. Other community partners include: The Victorian AIDS Council/Gay Men's Health Centre, Positive Life NSW, Pacific Friends of the Global Fund. The creative partner is Tomorrow's Future Today, and local council partner is the City of Yarra.

**END**

### **Notes to Editors**

-- **About AIDS 2014:** More than 14,000 participants and 1,200 journalists from approximately 200 countries are expected to convene in Melbourne for AIDS 2014, which represents a tremendous opportunity to highlight the diverse nature of the epidemic worldwide and in the Asia Pacific region specifically and the unique responses to it. [www.aids2014.org](http://www.aids2014.org). More information on registration process and registration fees: <http://www.aids2014.org/Default.aspx?pagelid=627>

**AIDS 2014 Conference Organization:** AIDS 2014 is convened by the International AIDS Society and permanent partners: the Global Network of People Living with HIV (GNP+); the International Council of AIDS Service Organizations (ICASO); the International Community of Women with HIV/AIDS (ICW), and the Joint United Nations Programme on HIV/AIDS (UNAIDS). Non-permanent partners are the Positive Women's Network and Sidaction. The Australian based partners are: AusAID; the Australasian Society for HIV Medicine (ASHM); and the National Association of people with HIV Australia (NAPWHA). The Asia Pacific Partners are: The Asia Pacific Network of Sex Workers (APNSW); the AIDS Society of Asia and the Pacific (ASAP); and the National AIDS Research of India (NARI).

### **AIDS 2014 on Social Media**

Facebook: [www.facebook.com/InternationalAIDSConference](http://www.facebook.com/InternationalAIDSConference)

Twitter: @AIDS\_conference #AIDS2014

YouTube: [www.youtube.com/iasaidsconference](http://www.youtube.com/iasaidsconference)

### **Further Information:**

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**-- About Living Positive Victoria:**

Living Positive Victoria is a not for profit, community based organisation representing all people living with HIV in Victoria since 1988 and is committed to the advancement of human rights and wellbeing of all people living with HIV.

Website: [www.livingpositivevictoria.org.au](http://www.livingpositivevictoria.org.au)

Facebook: [www.facebook.com/LivingPositiveVictoria](https://www.facebook.com/LivingPositiveVictoria)

Twitter: @livingposvic

**For media comment:**

**Brent Allan, Executive Officer**

**Living Positive Victoria**

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**-- About JOY 94.9**

JOY 94.9 is a Melbourne based community radio station, committed to providing a voice for the diverse lesbian, gay, bisexual, transgender and intersex communities, enabling freedom of expression, the breaking down of isolation and the celebration of LGBTI culture, achievements and pride.

**For more details, please contact:**

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## Key dates for AIDS 2014

<b>1 December 2013</b>
- Abstract submissions open - Registrations open - Workshop applications open - Global Village and Youth Programme applications open - Satellites applications open - Exhibition applications open - Accommodation bookings open - Tour bookings open
<b>5 December 2013</b>
- Scholarship applications open
<b>22 January 2014</b>
- Abstract Mentor Programme submissions close
<b>6 February 2014</b>
- Abstract submissions close - Workshop applications close - Global Village and Youth Programme applications close
<b>13 February 2014</b>
- Scholarship applications close
<b>20 February 2014 – 24:00 CET</b>
- Registrations standard fee deadline
<b>1 April 2014</b>
- Volunteer applications open
<b>14 April 2014</b>
- Satellites applications close
<b>24 April 2014</b>
- Abstract submissions late breakers open
<b>2 May 2014 – 24:00 CET</b>
- Registrations late fee deadline - Exhibition applications close
<b>15 May 2014</b>
- Abstract submissions late breakers close
<b>30 June 2014</b>
- Affiliated Independent Events applications close
<b>20-25 July 2014</b>
20 <sup>th</sup> International AIDS Conference, Melbourne, Australia