



Take the conference to your  
community: host a hub!

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# Conference Hubs: Objectives

- **Expand participation and facilitate access** to conference content
- **Create partnerships** between local and regional stakeholders
- **Strengthen the local HIV response**
- **Increase the visibility of local stakeholders** and expand local networks

# Conference Hubs: How It Works

- Sessions at the conference are recorded and uploaded to the web
- 2 ways to view sessions: Programme-At-A-Glance (PAG), YouTube
- No cost – free to stream or download
- Watch presentations individually or in an organized group “Hub”
- In a group:
  - Select topics or populations relevant to the epidemic in your community
  - Host a moderated discussion to examine how the session content applies
  - Organize complementary events

# WHY organize a conference hub?

- Many stakeholders may not be able to attend the conference due to:
  - Travel constraints
  - Financial constraints
  - Time constraints
  - Immigration constraints
- Conference hubs **ensure** the global discussion **includes all key stakeholders** and allow organizers to target issues relevant to their region.

# WHEN can I organize a conference hub?

- Conference hubs may be hosted at the **same time as or after** the international conference.
- The portal where conference sessions may be downloaded will be **active indefinitely** after the conference.

# WHO can organize a conference hub?

- State and local health departments
- Non-governmental organizations (NGOs)
- PLHIV networks
- Faith-based organizations
- Community organizations
- Clinics and hospitals
- Universities and medical schools
- Government entities
- UN bodies

# Session Availability

- Recorded sessions will be available with a delay of approximately **24 hours**.
- The complete programme will be posted on the conference website 27 May 2014.
  - *Please note that sessions are subject to presenter approval.*

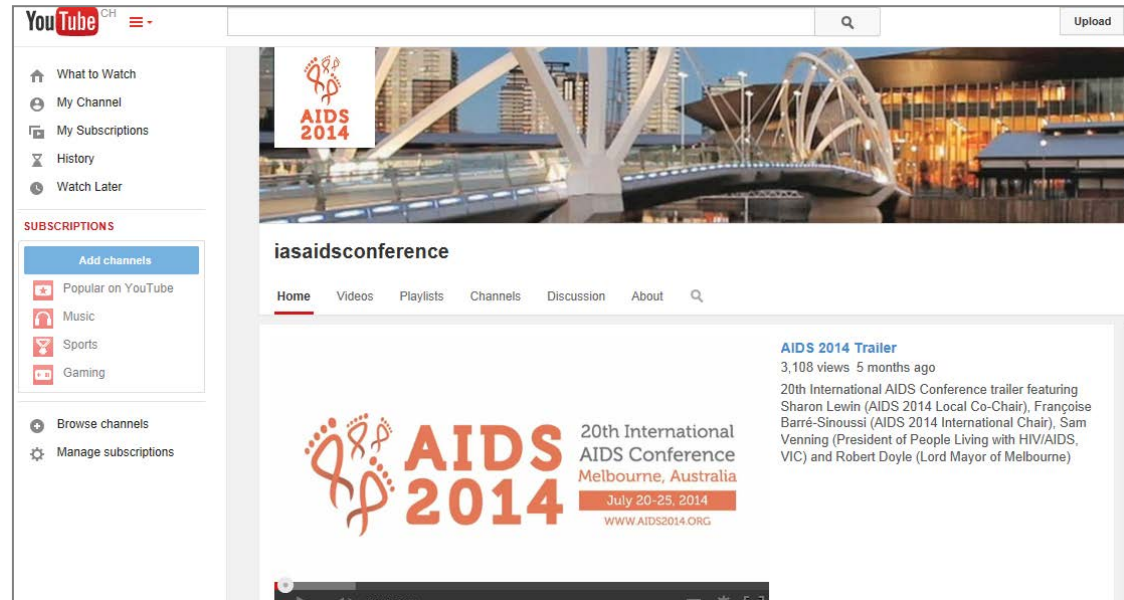
# How much does it cost?

- Downloadable or telecast **sessions** will be available **free of charge**.
- Hubs can be held at **minimum cost** to the organizer if a venue, computer, projector, or screen, etc. is readily available.
- Providing food and beverages are optional.
  - *\*Extra expenses incurred are the responsibility of the hub organizer.*



# What's New for 2014?

- No applications or evaluations
- No minimum number of attendees
- Change of terminology – “The Conference Online”
- YouTube



# What is still provided to hub organizers?

- **Hub in a Box**, a DIY toolkit with instructions and templates on:
  - Marketing & Outreach
  - Meetings
  - IT/AV
  - Budget
  - Fundraising
  - Eval/Monitoring



# Things to Consider

- **Creating your conference programme**
  - Should address HIV/AIDS, co-infections or related issues
  - Can be population or issue specific
  - Tailored for target audience
  - Review sessions from 2012; programme available end of May 2014

# Things to Consider

- **Hub Timing: Selecting a date and time**
  - The date and time of each conference hub is at the hub organizers' discretion.
  - Possibilities:
    - July 20 - 25, AIDS 2014
    - September 18, National HIV/AIDS and Aging Awareness Day
    - September 27, National Gay Men's HIV/AIDS Awareness Day
    - December 1, World AIDS Day
    - Series – one per month

# Things to Consider

- **Session Breakdown**

- Can be designed around any combination of plenary sessions, symposia, bridging sessions etc.
- Local or regional experts to facilitate the discussions and/or prepare additional sessions or workshops are encouraged.

# Things to Consider

- **Partnerships**

- Organizations or agencies that have complementary services or facilities
  
- Developing partnerships can:
  - Strengthen the local response
  - Increase networking opportunities
  - Cement the reputation of your department
  - Create new opportunities

# Questions?

- For more information on conference hubs, please visit the website:  
<http://www.aids2014.org/Default.aspx?pageid=630>
- For specific questions, please contact:  
[megan.warren@iasociety.org](mailto:megan.warren@iasociety.org)

# Upcoming Webinar

**Title:** [Preparing your presentation](#)

**Description:** developing a great power point and creating a poster presentation

**Date and time:** 12 June 2014, 7am GMT

**Registration:** [IAS Webinar: Preparing your presentation](#)