



Satellites

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4pm - GMT

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Satellites at AIDS 2014

- What is a Satellite Session?
- Satellite Formats and Fees
- Satellite Slots
- Satellite Holders' Benefits
- Applying for a Satellite
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What is a Satellite Session?

- Satellites are sessions taking place in the conference centre, but are fully organized and coordinated by the organization hosting the satellite.
- Satellites are available for a fee, based on the room capacity and the time slot.
- Satellites should:
 - reflect and/or support the vision and goals of the conference
 - address HIV/AIDS, co-infections or issues faced by individuals or organizations affected by or responding to the HIV/AIDS epidemic
 - reflect conference policies and goals of diversity and inclusion

Satellite Formats and Fees

Satellites are available in 6 formats:

- 3 room capacities: 145, 480 or 1200 seats
- 2 lengths: 90 or 120 minutes

SATELLITES FORMATS AND PRICES			
Room Capacity (seats)	Length (minutes)	Non-commercial Satellites (USD)	Commercial Satellites (USD)
1200	120	18,000	80,000
	90	15,500	62,000
480	120	12,500	42,000
	90	9,500	36,000
145	120	7,500	24,000
	90	5,700	19,000

Satellites Slots

Programme-at-a-Glance:

There are 12 slots in total:

90-minute sessions take place in the mornings (07:00 - 08:30), from Monday to Thursday.

120-minute sessions take place all day on Sunday and in the evenings (18:30 - 20:30), from Monday to Thursday.

Sunday 20 July	Monday 21 July	Tuesday 22 July	Wednesday 23 July	Thursday 24 July	Friday 25 July
	07:00 – 08:30 Satellite Slot 5	07:00 – 08:30 Satellite Slot 7	07:00 – 08:30 Satellite Slot 9	07:00 – 08:30 Satellite Slot 11	
	08:30 – 09:00 Break				
09:00 – 11:00 Satellite Slot 1	09:00 – 10:30 Plenary Session	08:30 – 10:30 Plenary Session	08:30 – 10:30 Plenary Session	08:30 – 10:30 Plenary Session	09:00 – 10:30 Plenary Session
	10:30 – 11:00 Break				
Break: 15min					
11:15 – 13:15 Satellite Slot 2	11:00 – 12:30 Parallel Session	11:00 – 12:30 Parallel Session	11:00 – 12:30 Parallel Session	11:00 – 12:30 Parallel Session	11:00 – 12:30 Parallel Session
	12:30 – 14:30: Lunch, Poster viewing sessions				12:30 – 13:00 Break
Break: 15min	13:00 – 14:00 Special Sessions				
13:30 – 15:30 Satellite Slot 3	12:30 – 14:30: Lunch, Poster viewing sessions				13:15 – 15:15 Rapporteur Session
Break: 15min	14:30 – 16:00 Parallel Session	14:30 – 16:00 Parallel Session	14:30 – 16:00 Parallel Session	14:30 – 16:00 Parallel Session	15:15 – 15:30 Break
15:45 – 17:45 Satellite Slot 4	16:00 – 16:30 Break				15:30 – 16:40 Closing Session
17:45 – 19:00 Break	16:30 – 18:00 Parallel Session	16:30 – 18:00 Parallel Session	16:30 – 18:00 Parallel Session	16:30 – 18:00 Parallel Session	
	18:00 – 18:30 Break				
19:00 – 20:30 Opening Session	18:30 – 20:30 Satellite Slot 6	18:30 – 20:30 Satellite Slot 8	18:30 – 20:30 Satellite Slot 10	18:30 – 20:30 Satellite Slot 12	

Important

Satellite organizers do not get to choose the day and time of their session.

Satellite slots are assigned by the conference organizers, based on their content, in order to try to avoid topic clashes.

Satellite Holders' Benefits

- Listing in the Pocket Programme (printed) and the Programme-at-a-Glance (online)
- Listing in the Mobile App
- Listing on the conference website
- Day passes included :

Room capacity of 145 seats: 5 passes

Room capacity of 480 seats: 10 passes

Room capacity of 1200 seats: 15 passes

(Day passes give access, on the day of your satellite, to all conference sessions, the Exhibition and the poster area)

> The room is furnished with the regular AV equipment to run a meeting. Any additional equipment (ARS, lead capture devices, extra microphones, etc.) can be rented through us.

Applying for a Satellite



ISET
IAS SATELLITES AND EXHIBITIONS TRACKER

Log into our online ordering system, ISET, at:

<http://iset.aids2014.org>

Sign in

Email address

Password

Stay signed in

Login

Forgot your password?
Click here.

[New account](#)

If you do not already have an ISET account, you will have to create one. Just click on “New account” and follow the steps

www.aids2014.org

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IAS Satellites and Exhibition Tracker

Welcome to ISET, the IAS Satellites and Exhibition Tracker.

ISET will allow you to order your exhibition space, satellite or sponsorship items for the 20th International AIDS Conference (AIDS 2014). At a later stage you will also be able to order additional equipment and services (AV, IT, furniture, electricity, hostesses, etc.) to complete your requirements for the conference.

Please sign in with your email and password. If you created an account for a previous conference, you can use the same login details; if you do not have an account please create one: "[New account](#)"

Make sure to apply early and to keep in mind the following deadlines:

- 14 April 2014: Satellites applications close
- 2 May 2014: Exhibition applications close

Please do not hesitate to contact us at exhibitions@aid2014.org or satellites@aid2014.org.

Welcome
Gwendoline de la
Kethulle

[Edit account details](#)
[Purchase history](#)

Sign out

Home

Welcome to ISET!

To order a satellite session, an exhibit space or a promotional item, just click on one of the categories above. We also strongly encourage you to make yourself familiar with our Terms & Conditions.

Shopping
Cart

Your Shopping Cart is
empty

1

On the landing page, click on "Satellites"

2

On the Satellites page, click here

www.aids2014.org

Welcome
Gwendoline de la
Kethulle

[Edit account details](#)
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Sign out

Satellites

[Order your
Satellite here](#)

Satellites

Satellites are available in different formats, depending on the room capacity and the length of the session slot (90 or 120 minutes), for the following fees:

Please note that GST (10%) applies to all satellites and will be added to your bill

- 1,200-person room:

120-minute slot: USD 18.000

Shopping
Cart

Your Shopping Cart is
empty

3

Select the satellite format that you want (capacity/length) and click on “Add to cart” to start the application process.





Should you wish more than one satellite of the same format, just change the quantity.

Order your Satellite here

Please note that all rooms are equipped with all the standard equipment required to run a meeting. However, if you have any special equipment or setup needs, please contact us as soon as possible at satellites@aid2014.org.

GST (10%) applies to all satellites and will be added to your bill upon check-out.

Search Clear

 145 people 90 minutes <u>Satellite 145people/90min</u> Price: USD 5,700.00 Quantity: <input type="text" value="1"/> add to cart	 145 people 120 minutes <u>Satellite 145people/120min</u> Price: USD 7,500.00 Quantity: <input type="text" value="1"/> add to cart
 480 people 90 minutes <u>Satellite 480people/90min</u> Price: USD 9,500.00 Quantity: <input type="text" value="1"/> add to cart	 480 people 120 minutes <u>Satellite 480people/120min</u> Price: USD 12,500.00 Quantity: <input type="text" value="1"/> add to cart

Cart

Your Shopping Cart is empty

An item correctly ordered will appear in the shopping cart:

Shopping Cart

1 Satellite 145people/120min USD7,500.00

Edit [Proceed](#)

4

Quantity		Category	Name	Unit price	Total price
<input type="text" value="1"/>	Update Delete	Order your Satellite here	Satellite 145people/120min	USD 7,500.00	USD 7,500.00

Subtotal: USD 7,500.00

If you change the quantities in the table above, you need to click on update before proceeding.

Here you will be asked to provide your satellite organizer name, title, and description.

This information is mandatory for us to consider your application.

Your satellite application(s) will only be complete once you fill in the additional information fields below, which will help us determining whether to approve or reject your application(s). Once your satellite's outline has been reviewed you will receive a notice of approval or rejection via email. You will be able to update your satellite session details every time you log in.

Additional information

1) Satellite 145people/120min

Satellite organization name

International AIDS Society

Satellite title

20th International AIDS Conference

Satellite description
(1000 characters max)

The International AIDS Conference is the premier gathering for those working in the field of HIV, as well as policy makers, persons living with HIV and other individuals committed to ending the pandemic. It is a chance to assess where we are, evaluate recent scientific developments and lessons learnt, and collectively chart a course forward.

Important

We require that this information gives us a good overview of your satellite content,

HOWEVER it does not have to be final at this stage. Once your satellite is approved, you will be able to revise and finalize its content (until a couple of weeks before the conference).

5

Review your order:

- GST is added
- You can always go back to change your order
- You can change the billing address if needed

Once everything is in order, please click on «Confirm order»

Order summary

Category	Item name	Unit price	Quantity	Total price
Order your Satellite here	Satellite 145people/120min	USD 7,500.00	1	USD 7,500.00
			GST 10.0%	USD 750.00
			Total	USD 8,250.00

Voucher

If you have a voucher code, you have the possibility to use it on this order

Voucher code [Calculate](#)

Billing address

Organisation IAS
First name Gwendoline
Last name de la Kethulle
Address Avenue de France 23
ZIP Code 1202
City Geneva
Country Switzerland
GST Number

[Modify billing address](#)

[Back](#)

[Confirm order](#)

5

Select your payment method:

- Bank transfer
- Credit card

Payment method

Please select your method of payment below.
Note that all orders over USD 30,000 will need to be paid via bank transfer.

- Bank Transfer
- Credit Card (online secured payment)

Bank transfer: All bank fees and money transfer costs must be prepaid by the transmitter.

I have read and accepted the [Terms and Conditions](#).

The International AIDS Society (IAS) maintains this website with the purpose of enhancing public access to information about its activities. It is the IAS' intention and goal to keep this information as timely and accurate as possible and errors that are brought to our attention will be corrected. If errors are brought to our attention, we will try to correct them.

Back

Continue

Accept the Terms and Conditions and click on «Continue»

Important

For your application to be complete we must have received the payment for your order.

We reserve the right to cancel any unpaid application.

Application deadline: 14 April 2014, or before if we reach full capacity.

Approval Process

- You will receive a notification that your satellite has been approved. The satellite content provided during the application process will automatically be sent to the AIDS 2014 Session Planner.
- The Session Planner is a tool that will allow you to constantly update, revise and modify your satellite content.
- The content of your satellite will appear on the online Programme-at-a-Glance (live end of May) and in the printed Pocket Programme. Deadlines will be communicated to all satellite holders in due course.

Common reasons for satellite applications rejection:

- Not enough information provided.
- Satellite topic not in line with the conference principles, vision and/or goals.
- Satellite description poorly written.

If your application has been rejected, you will be invited to submit the missing information. We will then review your application again.

Promote your Satellite

There are several ways to advertise your satellite:

- Splash screen on the Mobile App (USD 5'000)
- Ad in the printed programme (USD 12'000)
- Flyer in delegate bag (USD 12'000)
- Flyer distributed at Plenaries (USD 5'000)
- Onsite branding

There are many more sponsorship opportunities, all listed in the AIDS 2014 Commercial Invitation (available on the website).

Questions?

For any questions about satellites submissions, please contact satellite@aims2014.org

Do not hesitate to contact us!

Questions & Answers



Next Webinar

AUSTRALIAN IMMIGRATION, WHAT YOU NEED TO KNOW

Thursday, March 27, 2014
7am AND 4pm - GMT

Sign up at <http://www.aids2014.org/webinars.aspx>